Lahore School of Economics
&
University of Oxford

Dr. Shahid Amjad Chaudhry
Rector
Lahore School of Economics
requests the pleasure of your participation in

SECOND INTERNATIONAL CONFERENCE
MICROFINANCE PRODUCTS AND PROCESSES:
LESSONS FROM THE FIELD

13th April, 2017

Program Overleaf
Lahore School of Economics and University of Oxford
Second International Conference
Microfinance Products and Processes: Lessons from the field
13 April 2017

08:30 - 09:00  Registration

09:00 - 09:30  Welcome Remarks: Shahid Amjad Chaudhry, Rector, Lahore School of Economics

Keynote Speaker:
Rashid Bajwa, Chief Executive Officer, National Rural Support Programme (NRSP)

09:30-10:30  Comparing The Demand for Microcredit & Microsaving

Chair: Rashid Bajwa, Chief Executive Officer, NRSP

Two Sides Of The Same Rupee? Evidence From Framed Field Experiments In Pakistan
Presenters: Simon Quinn (Oxford) & Uzma Afzal (Nottingham)

10:30 - 11:00  Tea

11:00-12:00  Testing Product Innovations

Chair: Azam Chaudhry, Professor & Dean, Department of Economics, Lahore School of Economics

Adverse Selection in Low-Income Health Insurance Markets: Evidence from a large-scale RCT in Pakistan
Presenter: Andreas Landmann (Paris School of Economics)

Microequity for Microenterprises: Lessons from Pakistan
Presenter: Muhammad Meki (Oxford)

12:00 – 13:00  Panel Discussion: The Role Of Research In The Microfinance Sector

Panelists:
Kamran Azim, Chief Operating Officer, Kashf Foundation
Zubyr Soomro, Chairman, PMIC
Akbar Zaidi, Member of Board of Directors, Pakistan Microfinance Network (PMN)

13:00 - 14:00  Lunch
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14:00 – 15:30
Testing The Demand & Consumer Preferences
Chair: Ali Cheema, Board Member, CERP; Senior Research Fellow, IDEAS and Lead Academic, Pakistan Team, IGC

Hiding Money: Evidence from a Field Experiment with Aspiring Female Entrepreneurs
Presenter: Farah Said (Lahore School Of Economics)

Risk Sharing And The Demand For Microinsurance: Theory And Experimental Evidence From Ethiopia
Presenter: Karlijn Morsink (Oxford)

Time-Inconsistency, Liquidity And The Demand For Commitment Savings Products
Presenter: Rachel Cassidy (Oxford)

15:30 - 16:00
Tea

16:00 – 17:00
Panel Discussion: Impact & Future Directions

Panelists:
Ali Akbar, Head Research and Operations, Pakistan Microfinance Network (PMN)
Shahzad Akram, Chief Credit Officer, Akhuwat
Shawn Cole, Professor, Harvard Business School
Waqas ul Hasan, Senior Private Sector Development Adviser – Strategy and Investments, Department for International Development (DFID) Pakistan